



PRESSMEDDELANDE

Stockholm den 28 april 2011

Storbank ny annonsör i Traveas golfmail

Traveas kan stolt meddela att en av Sveriges största banker har valt Email Composer som kommunikationskanal mot den exklusiva målgruppen golfare.

Kampanjen har ett mediavärde om 200 000 kr fördelat på 4 veckor i Q2 2011. Affären är förmedlad av Scream Mediabyrå.

För ytterligare information, vänligen kontakta:

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Bookings Enriched - Traveas the Movie

<http://www.youtube.com/watch?v=zyZGjLbPaQ>

Traveas – Bookings Enriched!

Traveas is a company specialized in letting Ticket sellers/re-sellers of any kind use the opportunities to make more business with their clients, after they have booked a ticket. In a nutshell: Traveas maximize sales and drive new revenue for companies in the travel- and event business. Traveas was founded in 2007, with headquarters in Stockholm and is listed at Aktietorget since 2009. Traveas services are **TravelPlanner Mobile, Email Composer and Block Composer**. Traveas services is represented by travel agencies in **Sweden, Norway, Denmark, Finland, UK, Germany, France and the Netherlands**, and is used by travellers all over the world.