



PRESSMEDDELANDE

Stockholm den 1 juli 2011

# Storbank ny sponsor i Traveas golfmail

**Traveas kan stolt meddela att en av Sveriges största banker har valt Email Composer och SGF bekräftelsemail som kommunikationskanal mot den exklusiva målgruppen golfare.**

Kampanjen innefattar sponsorskap samt annonsering, och har ett mediavärde om 300 000 kr fördelat på juli och augusti 2011.

Traveas AB offentliggör denna information i enlighet med god kommunikations-sed för värdepappersmarknaden.

**För ytterligare information, vänligen kontakta:**

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[blog.traveas.com](http://blog.traveas.com)

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**Bookings Enriched - Traveas the Movie**

<http://www.youtube.com/watch?v=zyZGjblPaQ>

**Traveas – Bookings Enriched!**

Traveas is a company specialized in letting Ticket sellers/re-sellers of any kind use the opportunities to make more business with their clients, after they have booked a ticket. In a nutshell: Traveas maximize sales and drive new revenue for companies in the travel- and event business. Traveas was founded in 2007, with headquarters in Stockholm and is listed at Aktietorget since 2009. Traveas services are **TravelPlanner Mobile, Email Composer and Block Composer**. Traveas services is represented by travel agencies in **Sweden, Norway, Denmark, Finland, UK, Germany, France and the Netherlands**, and is used by travellers all over the world.